

**SGK GOVERNMENT DEGREE COLLEGE, VINUKONDA**

**DEPARTMENT OF COMMERCE**



**A PROJECT REPORT ON**

**INSURANCE SERVICE**

**Submitted in partial fulfillment for the award of DEGREE**

**BACHELOR OF COMMERCE**

**BY**

**S.AJAY KUMAR**

**II B.COM**

**(Y202099028)**

**(2021-2022)**

**UNDER THE GUIDANCE OF**

**SMT.CH.VIJAYA KALPANA**

# DEPARTMENT OF COMMERCE

## CERTIFICATE



**CERTIFIED THAT THIS PROJECT STUDY AND ANALYSIS OF  
INSURANCE SERVICE IS THE BONAFIDE WORK OF**

**S.AJAY KUMAR (V202099018 )**

**WHO CARRIED OUT THE PROJECT WORK UNDER MY  
SUPERVISION**

*Verified*

*Ch Ellyaj Kalpana*  
**Signature of Guide**

## Contents [hide]



1 ACKNOWLEDGEMENT

2 CERTIFICATE

3 INSURANCE

4 HISTORY

5 CHARACTERISTICS OF INSURANCE

6 IMPORTANCE OF INSURANCE

7 PRINCIPLES OF INSURANCE

8 SOCIAL EFFECTS OF INSURANCE

9 INSURANCE vs ASSURANCE

10 METHODS OF INSURANCE

11 METHODS OF INSURANCE

12 SOME INSURANCE COMPANIES  
ARE

13 CONCLUSION

## DECLARATION

I hereby declare that the Community service project embodied in this work entitled **"AWARENESS ON Insurance service IN VINUKONDA, VINUKONDA MANDAL"** submitted to S.G.K. Government Degree College, Vinukonda affiliated to Acharya Nagarjuna University for the award of degree of Bachelor of COMMERCE is the outcome of investigations carried out by me under the supervision of **Dr. S. Jayakumar**, Lecturer in COMMERCE, S.G.K. Government Degree College.

I declare that the work incorporated is original and due acknowledgement has been made wherever it is not so. The same has not been submitted elsewhere for any degree or diploma.

I also declare that I myself solely responsible for the genuineness of the findings observations pertaining to these studies in order to compile this thesis.

S. Ajay Kumar



## **ACKNOWLEDGEMENT**

I would like to express my special thanks of gratitude to my teacher of this subject who gave me the golden opportunity to make this wonderful project on the topic "INSURANCE" which helped me in doing a lot of research and to learn many new things. I am thankful to them. Sadly I would also like to thank my parents who also helped me in preparing this project within the limited time frame.

Date:

*Ch Vijaya Kalpana*  
Signature of the Guide



Insurance is mean of protection from financial loss. It is a form of risk management, primarily used to judge against the risk of an uncertain loss. An entity that provides insurance to known as an insurer, insurance company, and Insurance carrier on the underwriter. A person on an entity who buys insurance is known as an insured assuring a guarantee and known relatively small loss in the form of payment to the insurance in exchange for the insurer's promise to compensate the insured in the event of a covered loss. The loss may it mat not be financial, but it must be reducible to financial forms and equally involves something in which the insured has an insurable interest established by ownership, possession, or preexisting relationship.

## **HISTORY**







The insurance has the following characteristics which are generally, observed in the case of life, marine, fire and general insurance.

#### • SHARING OF RISK

Insurance is a device to share the financial losses which might fall on an individual or his family on the happening of a specified event the event may be the death of the breadwinner to the family in the case of life insurances, marine-perils in marine insurance, fire in fire insurance and other certain events in general insurance, eg, theft in burglary insurance, etc. This loss arising from these events of the insured is shared by all the insured in the form of a premium.

#### • CO-OPERATIVE DEVICE

The most important feature of every insurance plan is the cooperation of a large number of persons who, in effect, agree to share the financial loss arising due to a particular risk that is insured. Such a group of people may be brought together voluntarily or through publicity or solicitation of the agent.

#### • VALUE OF RISK

The risk is evaluated before insuring to charge the amount of share of an individual here in called, consideration or premium. There are several methods of evaluation of risks if there is the expectation of more loss, a higher premium may be charged so, the probability of loss is calculated at the time of insurance.

#### • PAYMENT AT CONTINGENCY

The payment is made at a certain contingency insured if the contingency occurs, payment is made since the life insurance contract is a contract of certainty, because the contingency, the death is the expiry of the term, will certainly occur, the payment is certain. In other insurances contracts, the contingency is the fire or the marine perils etc, may or may not occur. So if the contingency occurs, payment is made, otherwise no amount is given to the policy holder.

#### • AMOUNT OF PAYMENT

The amount of payment depends upon the values of occurred due etc particular insured risk provided insurance is there up to that amount. In life insurance, the purpose is not to make good the financial loss suffered. The insurance promises to pay a fixed sum on the happening of an event.

#### • LARGE NUMBER OF INSURED PERSONS

To spread the loss immediately, smoothly and cheaply a large number of people should be insured. The cooperation of a small number of persons may also be insured but it will be limited to a smaller area. the cost of insurance for each member may be higher so it, maybe unworkable.

#### • INSURANCE IS NOT GAMBLING

Insurance is not gambling because it is based on the principle of eliminating worry and



increasing initiative the uncertainty is changed into insurer promises to pay a definite sum for the damage of death.

- **INSURANCE IS NOT CHARITY**

Charity is given without consideration but insurance is not possible without premium. It provides security and safety to an individual and to society although it is a kind of business because in consideration of premium it guarantees the payment of loss. It is a profession because it provides adequate sources at the time of disasters only by changing a nominal premium for the service.

## **IMPORTANCE OF INSURANCE**



- **PROVIDES SAFETY AND SECURITY TO INDIVIDUAL AND BUSINESS**

Insurance provides financial support and reduces uncertainties that individuals and businesses face at every step of their lifecycle. It provides an ideal risk mitigation mechanism against events that can potentially cause financial distress to individuals and businesses for instance, with medical inflation growing at approximately 15% per annum even simple medical procedures cost enough to disturb a family's well-calculated budget, but a health insurance would ensure financial security for the family.



- **GENERATE LONG TERM FINANCIAL RESOURCES**

The insurance sector generated funds by way of premiums from millions of policy provider holders. Due to the long-term nature of these funds, these are invested in building long-term infrastructure assets that are significant to nation-building employment opportunities and are increased by big investments leading to capital formation in the economy.

- **PROMOTES ECONOMIC GROWTH**

The insurance sector makes a significant impact on the overall economy by mobilizing domestic savings. Insurance fees are accumulated capital into production investments insurance also enables mitigation of losses, financial stability and promoted trade eg commerce activities this result in sustainable economic development and growth.

- **PROVIDES SUPPORT TO FAMILIES DURING MEDICAL EMERGENCIES**

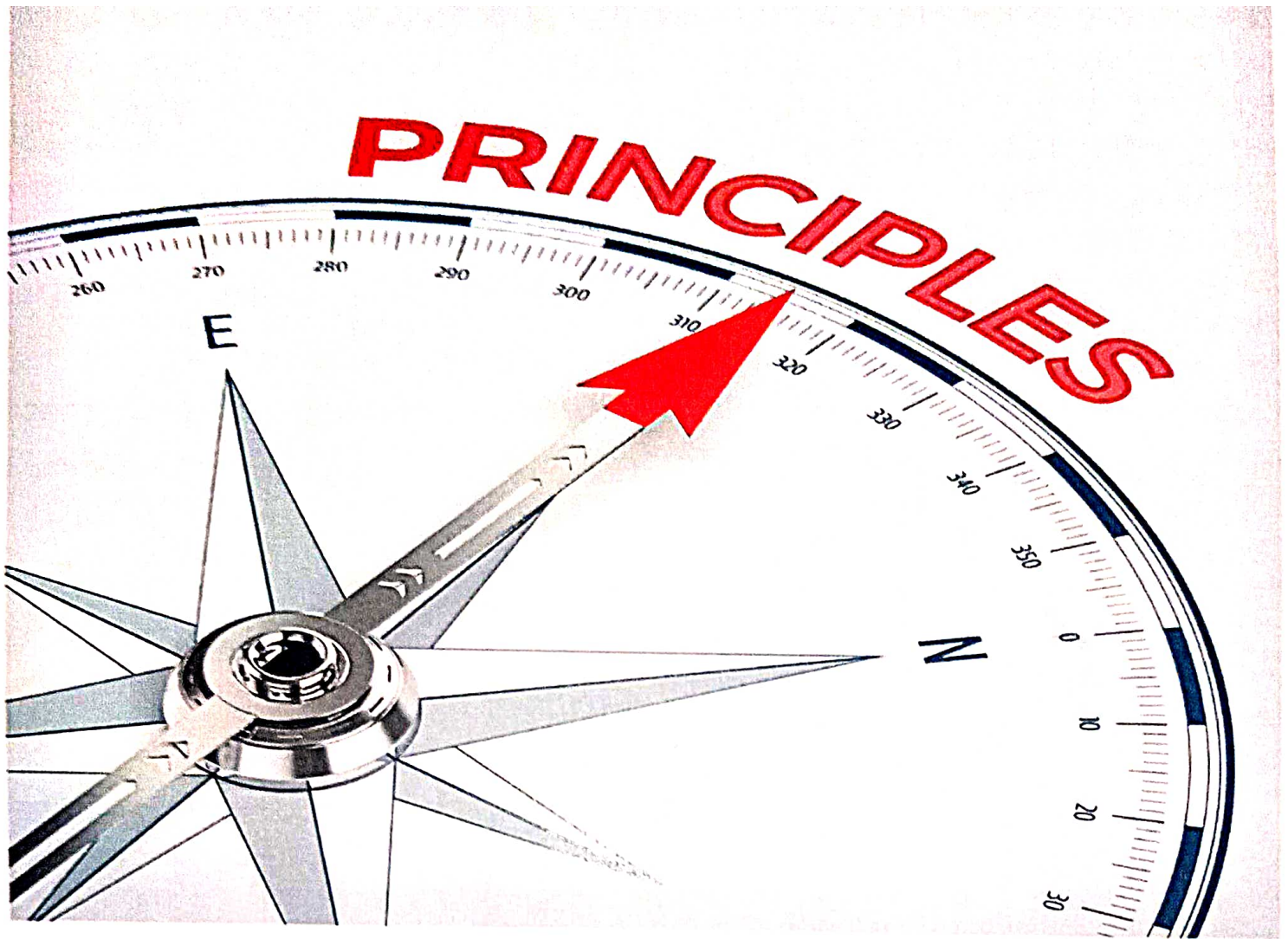
The well-being of the family is important for all eg health of family members is the biggest concern for most from elderly parents to newborn children, medication and hospitalization play, an important role while ensuring well-being of families. rising medical treatment costs and soaring medicine prices are enough to drain your savings if not well prepared. Anyone can fall victim to critical illness (Such as stroke, heart attack etc).

- **SPREADS RISK**

insurance facilities mean the risk of loss from the insured to the insurer. The basic principle of insurance is to spread risk among a large number of people. A large population gets insurance policies and pays a premium to the insurer. whenever a loss occurs, it is communicated out of the corpus of funds collected from the millions of policy holders.

## **PRINCIPLES OF INSURANCE**





- **PRINCIPLES OF UTMOST GOOD FAITH**

According to the principle, insurance is a contract based on faith. The insured and insurer must disclose all the material facts to each other if the insured hides any material fact from the insurance company and later on the insurer comes to know about it, then he can refuse to pay compensation. Failure to make disclosure of material fact by the insured makes the contract of insurance voidable at the discretion of the insurance.

- **PRINCIPLE OF INSURANCE INTEREST**

According to this principle, the insured must have an insurable interest in the subject matter of the insurance policy without interest taking an insurance policy is a gamble and fraudulent activity and the law does not permit it. In the case of life insurance, the insurable interest comes with the relation of insured with the person taking an insurance policy.

- **PRINCIPLE OF INTEGRITY**

According to this principle, insurance is not a contract for making a profit>the purpose of insurance is to bring back the insured in the same financial position as he was before the loss.

- **PRINCIPLE OF CONTRIBUTION**



insurance policy for the same subject matter then all the insurer will contribute the amount of loss and compensate him for the actual amount of loss separately he cannot claim total loss from each insurer the insurer contributes to the total loss in proportion to the amount assured by each

- **PRINCIPLE OF SUBROGATION**

According to this principle after paying the compensation, the insurer steps into the shoes of the insured in other words, when the insured is compensated for the loss or damage, to the property insured by her thing the right of ownership of such property passes on the insurer.

- **PRINCIPLE OF CAUSES PROXIMA**

According to this principle the causes or reason for the loss must be related to the subject matter of the insurance contract. If loss is due to some other cause then the insurer can refuse to pay the compensation.

- **PRINCIPLES OF MITIGATION OF LOSS**

According to this principle, the insured must take care of his property or subject matter of insurance in the same way as he would take care without taking the insurance policy. It is the duty of the insured to make a reasonable effort to make all available precautions to save the insured property.

## **SOCIAL EFFECTS OF INSURANCE**



Insurance provides people from all walks of life and business a form of safety net and security. Because it offers protection it makes people feel safe and secure from loss and illness as well. Its benefits apply to



your home or business people who carry the adequate amount of insurance coverage are not faced with the stress and worries of how they can recover from the catastrophe event? The social effects of insurance affect almost every part of our lives today it virtually controls the simple everyday life of what people want to do as it is required with most major purchases. A good example is a married couple who have found their dream home and are excited because it fits their budget only to find out when they call to get a homeowner insurance quote they cannot afford it spp insurance has crushed their dreams. Insurance can also cause hardships for so many people and keep them from driving a car because they cannot afford policy insurance can be costly and insurance companies gamble on the fact that the mass population will never use it. However, it's better to have insurance and not need it than to need it and not have it should something occur. Today, everyone is expected to carry insurance coverage is often frowned upon when they say no. Insurance today is woven into our social circles of daily living it protects us from loss, and has many benefits in most cases of our daily liver.

## INSURANCE vs ASSURANCE

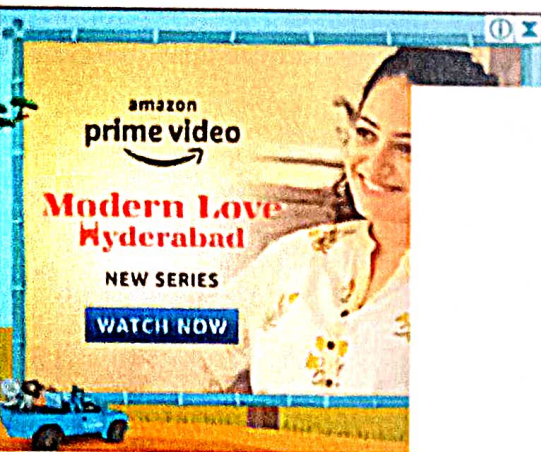
Generally, the terms insurance and assurance are considered the same thing but these two are not synonymous. These two are different in meaning assurance refers to a contract in which the sum assured is bound to be paid sooner or later in case of loss insurance the sum.

BASIS FOR COMPARISON		
	INSURANCE	ASSURANCE
Meaning	It refers to an arrangement, which provides cover for an event that can happen but not necessarily, like a flood, etc	It is a provision for coverage of An event, whose happening is certain, such as the death principle of certainty. A definite event
Based on	Principle of indemnity	Principle of certainty
Protect against	An anticipated event	A definite event
Type	General Insurance	Life insurance
Duration	Only for one year, renewable after a year	Long term, Running no of years

## METHODS OF INSURANCE



According to the study of books of the chartered insurance institute, there are variant methods of insurance, two of which are



; } ? >

- **RE-INSURANCE**

It is an insurance that is purchased by an insurance company in the classic case, reinsurance allows insurance companies to remain solvent after major claims events, risk of major disasters like hurricanes and wildfires.

- **DOUBLE INSURANCE**

The situation in which some risk is insured by two overlapping but independent insurance policies. It is lawful to obtain double insurance, and the insured can make claim to both insurers in the event of a loss.

## METHODS OF INSURANCE

- **LIFE INSURANCE**

It is different from other insurance in the sense that, here the subject matter of insurance is the life of a human being.

- **PROPERTY INSURANCE**

Under property insurance, if persons are involved against a certain specified risk. The risk may be fire,



money theft, etc.

- **MARINE INSURANCE**

It protected against the loss of marine perils. the marine perils are a collision with a rock, on the ship, captured perils.

- **LIABILITY INSURANCE**

The general insurance also includes liability insurance whereby the insureds are liable to pay the property damage.

- **FIRE INSURANCE**

Fire insurance comes with the risk of the fire in the absence of fire is insurance, the first work well increase not only for the individual but the society as well.

## **SOME INSURANCE COMPANIES ARE**



- KOTAK Life Insurance
- National insurance company
- American Management Cooperation(AMP)
- SBI Life insurance company
- TATA AIG Travel Insurance
- ICICI Pre Life Insurance
- Apollo Munich Health Insurance
- Metlife Auto Insurance
- AVIVA Life Insurance
- Birla Sun Life Insurance

## **CONCLUSION**

Insurance is a superior tool to other forms of savings as it provides protection, collective bearing of risk, assessment of risks, certainty factor, easy liquidity and above all the safest means of saving and investment.

- There are various insurance products

GOVERNMENT DEGREE COLLEGE KALYANDURG

COMMUNITY SERVICE PROJECT

LOGBOOK FOR FIRST WEEK

COMMUNITY SURVEY

Name of the student: S. Ajay Kumar

Name of the faculty mentor Kalpana Madam

S.No	Date & time of visit	Name of the person interviewed	House address	Gender & age	Mobile number	Observations made during survey
Day 1	Jan-15	pavin	vink.	male	6301261296	—
Day 2	Jan-16	pavan	Hanuma n nager	Male	6301281286	—
Day 3	Jan 17.	Suresh	vink.	M	9601281286	—
Day 4	Jan 18	Ravi	Vink	M	9801281296	—
Day 5	Jan 19	Ramya	vink	f	99012811286	—

GOVERNMENT DEGREE COLLEGE KALYANDURG

COMMUNITY SERVICE PROJECT

LOGBOOK FOR SECOND WEEK

COMMUNITY AWARENESS PROGRAMME

Name of the student S. Ajay Kumar

Name of the faculty mentor Kalpana.

S.No	Date	Village/locality	Nature and title of awareness conducted	Number of individuals participated	Observations
1	1-06/22	Vnle	Awareness	10	Enlightened
2			Insurance		at the need
3					for insurance.
4	3-06/22	Vnle	Awareness	13	"
5			Insurance		"
6					"
7					"

S. Ajay Kumar  
Signature of the student



GOVERNMENT DEGREE COLLEGE KALYANDURG

COMMUNITY SERVICE PROJECT

LOGBOOK FOR THIRD WEEK

PROJECT REPORT

S.No	Date	Topic or item completed	Remarks
1		Literature collection	good
2		Introduction	good
3		Methodology and data pool up	good
4		Data interpretation	good
5		Result and analysis	good
6		Preparation of graphical representation	good
7		Submission of project report	good

*Ch. Vijaya Kulkarni*  
Signature of the faculty mentor

GOVERNMENT DEGREE COLLEGE KALYANDURG

COMMUNITY SERVICE PROJECT

Logbook for 4<sup>th</sup> week

Project Presentation

Item covered	Days required	Remarks
Power Point presentation slides preparation	Three days	
Discussion with team members or mentor	Three days	
Student presentation	One day	

Signature of the faculty mentor



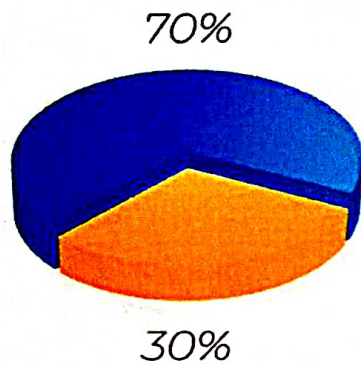
GOVERNMENT OF ANDHRA PRADESH

**Format – III – Community Service Project (CSP) – Student Daily Progress Report**

Name of the Student	S. Ajay Kumar
Registered Number	Y202099041
Year	2021 – 2022
Program Studying	B. Com
Program Combination	B. Com (G)
Name of the Mentor	Ch. Vijaya Kalpana
Name of the CSP	Insulation &
Place of CSP Execution	

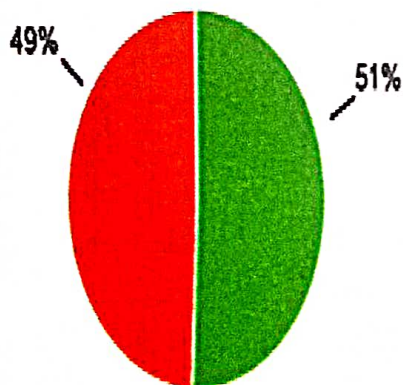
Date	Work Done	No. of Hours Spent
17/6/22	B. Balu	56 min
18/6/22	V. Gopi	20 min
19/6/22	M. Parvan	40 min
20/6/22	Ch. Lakshma	30 min
21/6/22	K. Nounica	45 min
22/6/22	J. Sangeet	40 min
23/6/22	K. Prasanthi	60 min
24/6/22	V. Koti	45 min
25/6/22	S. Venkatesh	35 min
26/6/22	N. Durga Rao	60 min
27/6/22	G. Gowri	20 min
28/6/22	G. Nagarmanj	40 min
29/6/22	G. Ravana	30 min
30/6/22	V. Suresha	25 min

1. Does anyone in your family have an insurance policy ?



1. 70% people have insurance policy
2. 30% people don't have insurance policy

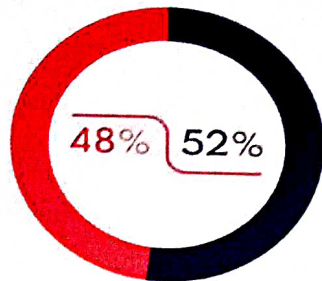
2. Are you paying the insurance premium monthly or yearly?



1. 51% people are paying insurance yearly
2. 49% people are paying insurance monthly

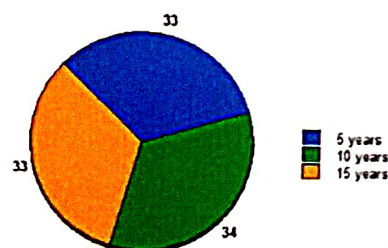


### 3. How much insurance premium are you paying for month?

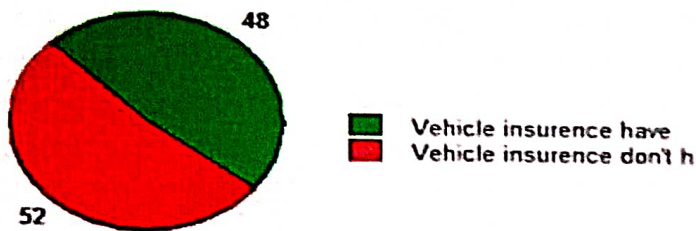


1. 52% people are paying above 5000 rupees in a year
2. 48% people are paying below 5000 rupees in a year

### 4. What is the maturity of your insurance?



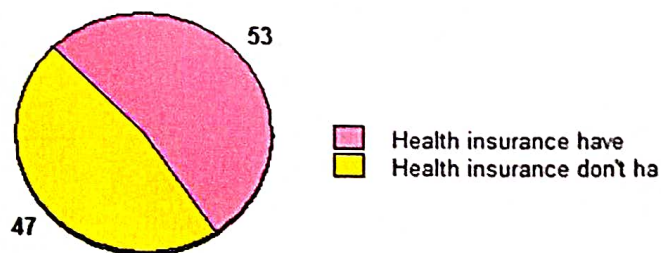
1. THERE ARE 33% OF 5 YEARS INSURANCE POLICY HOLDERS
2. 34% POLICY HOLDERS HAVE 10 YEARS PLAN
3. 33% POLICY HOLDERS HAVE 15 YEARS PLAN



1. 52% PEOPLE DON'T HAVE VEHICLE INSURANCE

2. 48% PEOPLE HAVE VEHICLE INSURANCE

6. HOW MANY FAMILY MEMNERS HAVE HEALTH INSURANCE?

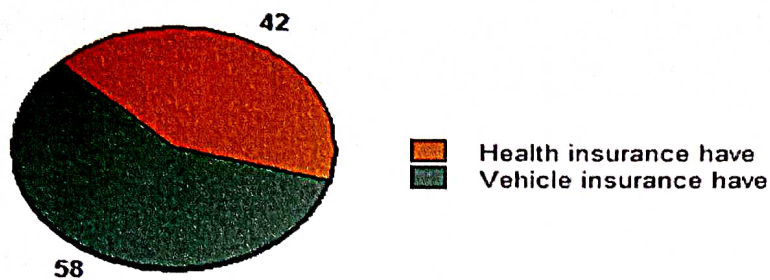


1. 53% PEOPLE HAVE HEALTH INSURANCE

2. 47% PEOPLE DON'T HEALTH INSURANCE



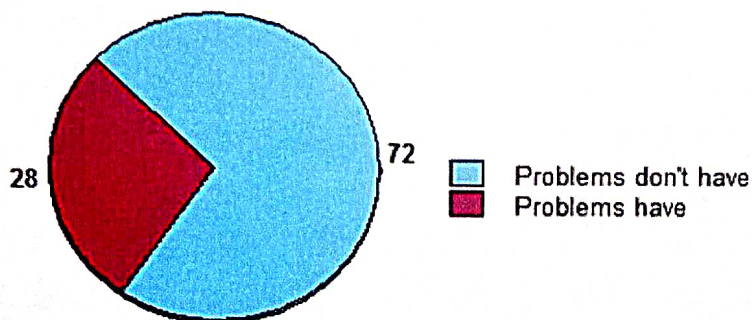
## 7. TYPES OF INSURANCE-TERM LIFE INSURANCE OR ENDOWMENT POLICY?



1. 58% PEOPLE HAVE HEALTH INSURANCE

2. 42% PEOPLE HAVE VEHICLE INSURANCE

## 8. HAVE YOU ENCOUNTERED ANY PROBLEMS WHILE MAKING AN INSURANCE CLAIM ?

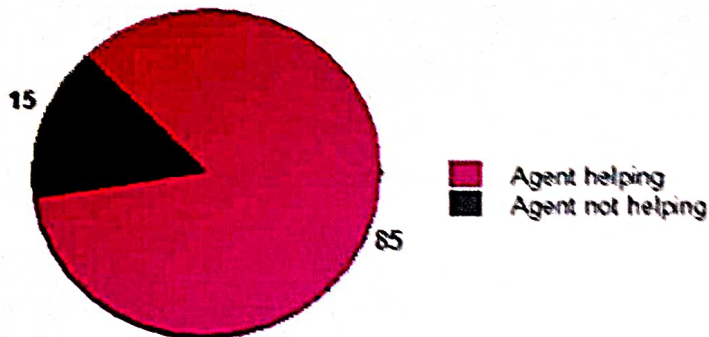


1. 72% PEOPLE DON'T HAVE ANY PROBLEMS IN  
INSURANCE CLAIM

2. 28% PEOPLE HAVE SOME PROBLEMS IN  
INSURANCE CLAIM



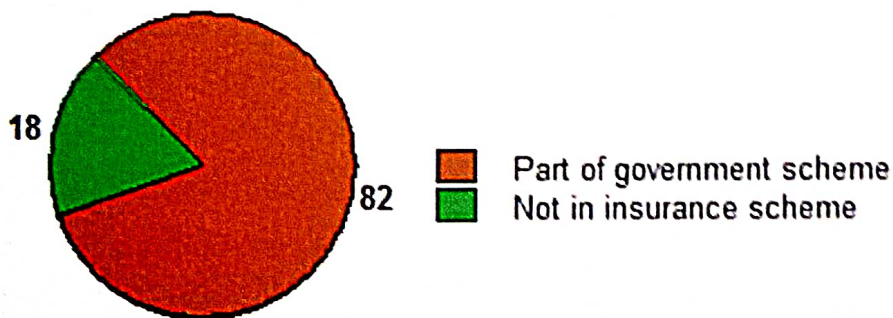
## 9. IS YOUR AGENT HELPING YOU?



1. 85% AGENTS ARE HELPING

2. 15% AGENTS ARE NOT HELPING

## 10. ARE YOU A MEMBER OF GOVERNMENT INSURANCE SCHEMES?



1. 82% PEOPLE ARE PART OF GOVERNMENT SCHEMES

2. 18% PEOPLE NOT PART OF GOVERNMENT SCHEMES

SURVEY QUESTIONNAIRE

DEPARTMENT OF COMMERCE

TITLE OF THE PROJECT: INSURANCE SERVICES and HABITS IN VINUKONDA

PROJECT EXECUTION AREA: VINUKONDA

NAME OF THE RESPONDENT: A Jag Kumar

NAME OF THE MENTOR: Kal

LOCALITY: Vinukonda

NAME OF THE STUDENT: m  
R.

DOOR NO: U-115

PROGRAMME: CSP

1. Does anyone in your family have an insurance policy?

Yes

2. Are you paying the insurance premium monthly or for the yearly?

Yes

3. How much insurance premium are you paying per month?

No

4. What is the maturity of your insurance?

No

5. Are you taking insurance for vehicles?

Yes

6. How many family members have health insurance?

No

7. Types of Insurance- Term life insurance or Endowment policy?

Yes

8. Have you encountered any problems while making an insurance claim?

No

9. Is your agent helping you?

Yes

10. Are you a member of Government Insurance Schemes?

Yes



SURVEY QUESTIONNAIRE

DEPARTMENT OF COMMERCE

TITLE OF THE PROJECT: INSURANCE SERVICES and HABITS IN VINUKONDA

PROJECT EXECUTION AREA: VINUKONDA

NAME OF THE RESPONDENT: B. Venkatesh Naik

NAME OF THE MENTOR: Kalpana meda

LOCALITY: mekaladinne(thanda)

NAME OF THE STUDENT: R. Poulu Naik

DOOR NO: 4-235

PROGRAMME: CSP

1. Does anyone in your family have an insurance policy?

Yes

2. Are you paying the insurance premium monthly or for the yearly?

Yes

3. How much insurance premium are you paying per month?

No

4. What is the maturity of your insurance?

No

5. Are you taking insurance for vehicles?

Yes

6. How many family members have health insurance?

No

7. Types of Insurance- Term life insurance or Endowment policy?

Yes

8. Have you encountered any problems while making an insurance claim?

No

9. Is your agent helping you?

Yes

10. Are you a member of Government Insurance Schemes?

Yes

SEA GOVERNMENT DEGREE COLLEGE VINUKONDA

SURVEY QUESTIONNAIRE

DEPARTMENT OF COMMERCE

TITLE OF THE PROJECT: INSURANCE SERVICES and HABITS IN VINUKONDA

PROJECT EXECUTION AREA: VINUKONDA

NAME OF THE RESPONDENT: S. Ajay Kumar

NAME OF THE MENTOR: Kalpana

LOCALITY: Karemudi

NAME OF THE STUDENT: R. Poudina

DOOR NO: 2 - 35

PROGRAMME: CSP

1. Does anyone in your family have an insurance policy?

No

2. Are you paying the insurance premium monthly or for the yearly?

No

3. How much insurance premium are you paying per month?

Yes

4. What is the maturity of your insurance?

Yes

5. Are you taking insurance for vehicles?

No

6. How many family members have health insurance?

No

7. Types of Insurance- Term life insurance or Endowment policy?

No.

8. Have you encountered any problems while making an insurance claim?

Yes

9. Is your agent helping you?

Yes

10. Are you a member of Government Insurance Schemes?

Yes



**SURVEY QUESTIONNAIRE**

**DEPARTMENT OF COMMERCE**

**TITLE OF THE PROJECT: INSURANCE SERVICES and HABITS IN VINUKONDA**

**PROJECT EXECUTION AREA: VINUKONDA**

**NAME OF THE RESPONDENT:** S. Ajay Kumar

**NAME OF THE MENTOR:** Kalpana

**LOCALITY:** gangupalli

**NAME OF THE STUDENT:** E. pouk

**DOOR NO:** 4 - 76A

**PROGRAMME:** C.s.p. waile.

**1. Does anyone in your family have an insurance policy?**

Yes

**2. Are you paying the insurance premium monthly or for the yearly?**

Yes

**3. How much insurance premium are you paying per month?**

no

**4. What is the maturity of your insurance?**

NO

**5. Are you taking insurance for vehicles?**

Yes

**6. How many family members have health insurance?**

Yes

**7. Types of insurance- Term life insurance or Endowment policy?**

no

**8. Have you encountered any problems while making an insurance claim?**

no

**9. Is your agent helping you?**

Yes

**10. Are you a member of Government Insurance Schemes?**

no

# Internat. Assessment statement

name of the student :- S. AJAY kumar.

programme of study :- B.com(Gen)

year of study :- 2020

Group :- B.com(Gen)

Registered no/H.T no :- 7202099

name of the college :- S.G.K. G.D.C. Vinukonda

Sl.no	Evaluation criterion	maximum marks	marks Awarded
1.	Activity log	25	20
2	Internship Evaluation	50	50
3.	oral presentation	25	24
	GRAND TOTAL	100	94

date :-

Ch. Pijay Kalpana  
Signature of the Faculty